



“Back Roads to Front Porches”

Presented by the
New York State Travel
& Vacation Association
www.nystva.org

*The tourism industry's leader in
communication, legislative awareness,
professional development & promotion.*

Date: January 17-18, 2008

Location: Auburn, New York

Conference website:

www.nyruraltourism.org

*Those of us who promote tourism or
work in the tourism industry beyond
the bright city lights face special
issues as we try to capture lucrative
tourism dollars. The **NY Rural
Tourism Conference** identifies and
addresses some of these rural tourism
challenges. Plan on attending!*

*Registration forms to be sent later this year.
Sponsorship opportunities available! Check out
the conference website for more details.*

Save the Date!



*Tell your colleagues,
"Save the date!"*

**PO Box 285
Akron, NY 14001**