

**Cheney Tire: Open House**  
**(30 sec.)**

<b>VIDEO</b>	<b>Time</b>	<b>AUDIO</b>
LS: CHENEY TIRE STORE FRONT	00:00	<i>AUDIO OF CAR REVVING UP..SEGUE INTO...</i>
RANDOM INTERIOR FOOTAGE. TEXT OVERLAY: <i>CHENEY TIRE LOGO</i> <i>OPEN HOUSE</i> <i>MAY 30 &amp; 31</i> <i>EXTENDED STORE HOURS</i>	00:01	GEAR UP FOR SUMMER AT CHENEY TIRE'S AWESOME OPEN HOUSE EVENT!
GENERIC SHOT OF VEHICLE ON ROAD OR OFFROADING?	00:05	MAY 30 <sup>TH</sup> AND 31 <sup>ST</sup> , THE NORTH COUNTRY'S BEST PLACE FOR TIRES, WHEELS AND ACCESSORIES CELEBRATES THE OPEN ROAD AND DUSTY TRAILS, WITH DISPLAYS AND DEMOS, FROM YOUR FAVORITE BRANDS!
GRAPHIC OVERLAYS: LOGOS FROM SKYJACKER, AMERICAN RACING, BULLY DOG, TRAIL MASTER, BF GOODRICH (POP UP AROUND SCREEN TO CREATE EXCITEMENT)	00:14	QUESTIONS ABOUT YOUR CAR OR TRUCK? TALK IN PERSON TO THE PRO'S FROM: SKYJACKER...AMERICAN RACING...BULLY DOG...TRAILMASTER...BF GOODRICH AND MORE.
BIGFOOT VIDEO OR STILL IMAGE (IF STILL IMAGE, BOUNCE ACROSS SCREEN WITH DRAGGING TAIL OF IMAGE).	00:21	SEE "BIGFOOT," THE ORIGINAL MONSTER TRUCK, ON-SITE BOTH DAYS!
LS: CHENEY TIRE STORE FRONT TEXT OVERLAY: <i>CHENEY TIRE LOGO</i> <i>839 STATE ST., WATERTOWN</i> <a href="http://WWW.CHENEYTIRE.COM">WWW.CHENEYTIRE.COM</a>	00:24	CHENEY TIRE'S OPEN HOUSE, MAY 30 <sup>TH</sup> AND 31 <sup>ST</sup> . 839 STATE STREET, WATERTOWN.
FADE TO BLACK	00:30	<i>END AUDIO.</i>
		<i>NOTE TO PRODUCTION STAFF: TIMES ARE APPROXIMATE, DID NOT HAVE TIMER TO GUAGE TRUE AUDIO SEGMENT LENGTHS.</i>