

**Cheney Tire: Winter Tires/Buy 3-Get 1 Free
(30 sec.)**

VIDEO	Time	AUDIO
WINTER SCENERY OF CARS IN SNOW TEXT OVERLAY OF CHENEY TIRE LOGO	00:00	BELIEVE IT OR NOT, WINTER'S ALMOST HERE, AND CHENEY TIRE IS ALREADY STOCKED UP ON YOUR WINTER TIRES AND ACCESSORIES.
SALES STAFF WITH CUSTOMERS MECHANICS INSTALLING TIRES.	00:04	DON'T WAIT UNTIL THE LAST MINUTE. COME IN NOW AND GET THE BEST DEALS AND QUALITY INSTALLATION ON WINTER TIRES FOR LIGHT TRUCKS, SUV'S, SPORT COMPACTS, DOMESTIC AND LUXURY VEHICLES.
STILL IMAGE OF PRO-COMP TIRES	00:12	DURING OCTOBER, TAKE ADVANTAGE OF THE PRO-COMP BUY-THREE-GET-ONE FREE PROMOTION ON ALL-TERRAIN AND OFF-ROAD TIRES.
PAN OF SHOWROOM TRUCK BEFORE AND AFTER LIFT KIT	00:17	TOUGHEN UP YOUR TRUCK WITH GRILL GUARDS AND WINCHES. DON'T GET STUCK! LET CHENEY TIRE KEEP YOU RIDING HIGH WITH A CUSTOM INSTALLED LIFT KIT.
TEXT OVERLAY: CHENEY TIRE LOGO, 315-788-6840, WWW.CHENEYTIRE.COM LS OF EXTERIOR STORE FRONT.	00:23	WINTER HITS THE NORTH COUNTRY FAST AND FURIOUS, AND THE EXPERTS AT CHENEY TIRE ARE READY TO HELP YOU MEET THE SEASON HEAD-ON. COME IN TODAY. STATE STREET IN WATERTOWN, OR CHENEYTIRE.COM.
FADE TO BLACK	00:30	<i>NOTE TO PRODUCTION STAFF: TIMES ARE APPROXIMATE, DID NOT HAVE TIMER TO GUAGE TRUE AUDIO SEGMENT LENGTHS.</i>